

STRATEGY + CREATIVE + PRODUCTION

TELLING STORIES THAT MATTER, LIKE THEY **MATTER**

An agency focused on crafting a story that drives results by keeping strategy and execution in one team.

BRAND
VIDEO
PHOTO
DIGITAL
SOCIAL

01 COMPANY OVERVIEW

Stereoscope Studios, LLC is a multidisciplinary creative strategy, communications, design, digital and production studio in Catonsville, Maryland, formed in July 2015. It helps organisations turn complex ideas into clear, engaging and effective experiences, working across brand strategy, marketing, graphic design, website development, social media, and video production.

02 CORE COMPETENCIES

- Video & Film Production
- Strategic Communications
- Motion Graphics & VFX
- Brand & Identity Design
- Commercial Photography
- Website Design & Build
- Audience & Market Research
- Social Media & Digital Content
- Copywriting & Scriptwriting
- Integrated Campaign Execution
- Public Health Communications
- Project & Production Management

03 KEY DIFFERENTIATORS

01 INTEGRATED STRATEGY + EXECUTION:

Advisory strategy and full technical production housed in one cross-functional team, eliminating multi-vendor friction.

02 TRANSLATING COMPLEX SUBJECT MATTER

Renders dense technical, public health, emergency management, and policy topics into accessible messaging.

03 DOCUMENTED COMMERCIAL PORTFOLIO

\$253,770 in verified past performance across federal prime contractors, public schools, and health initiatives.

04 FEDERAL PRIME RELATIONSHIPS:

Direct commercial delivery experience supporting tier-one federal primes including GDIT and Maximus.

05 PUBLIC HEALTH + COMMUNITY DEPTH:

Targeted expertise in public health education, patient navigation, and workforce development campaigns.

06 10 YEARS OF OPERATIONAL EXCELLENCE

Operating continuously since July 2015 with mature creative workflows and established platform stacks.

06 PAST PERFORMANCE

GDIT

\$90,130 Oct 15, 2023 – May 1, 2024

General Dynamics Information Technology

Full-service media production for GDIT's RAVEN mobile command center across Maryland. Delivered a 90s commercial, 30s cutdown, closed captions, and technical product photos from script through defense review.

VIDEO / PHOTO / EDITORIAL



\$104,180 May 22, 2024 - Present

Black Women Thriving East of the River

Initial 10-to-12 page accessible WordPress build expanded into a sustained health equity campaign. Covers public health education, video assets, audience research, and workforce comms across D.C. Wards 7 & 8.

WEB / STRATEGY / CAMPAIGN



\$40,460 Mar 18, 2025 – May 6, 2025

DAP Global, Inc.

Launch campaign assets for Weldwood 2-in-1 flooring adhesive on a compressed timeline. Delivered a 60s hero video, 30s cutdown, 2 vertical social edits, and 20 commercial photos for contractor and consumer markets.

VIDEO / PHOTO / ADVERTISING



\$19,000 Jun 1, 2024 – Jan 31, 2025

A-G Associates, Inc.

Strategic brand realignment across the A-G parent brand, Focus, and Veterans Center of Excellence. Delivered 7 positioning and audit frameworks built on stakeholder interviews, SWOT analysis, and market benchmarks.

STRATEGY / BRANDING / RESEARCH

04 CORPORATE DATA

LEGAL / DBA NAME STEREOSCOPE STUDIOS, LLC / Stereoscope Studios

UEI / CAGE QEVURLX9AZJ5 / 9S1U6

POINT OF CONTACT Alec Walker, CEO

PHONE 804-931-0779

EMAIL alec@stereoscope.studio

WEBSITE https://stereoscope.studio

PHYSICAL ADDRESS

6400 Baltimore National Pike, STE 310,
Catonsville, MD 21228

SOCIO-ECONOMIC DESIGNATION

Self-Certified SDB, Black American Owned

STATE / NON-FEDERAL CERTIFICATIONS:

Maryland MBE, DBE, SBE

05 NAICS / PSC CODES

PRIMARY NAICS

512110

PRIMARY PSC

T006

SECONDARY NAICS

541810, 541813, 541511, 541820, 541430, 541922, 541910

SECONDARY PSC

T016, T001, R426, R708, R701, DA01, T010



STRATEGY AND EXECUTION.
UNDER ONE ROOF.

07 MISSION CRITICAL STORYTELLING

We deliver high-quality visual storytelling and strategic communications that support federal, public and mission-driven clients. From concept to completion, our team is ready to meet the moment.

LET'S BUILD WHAT'S NEXT →

WHO WE'VE WORKED WITH

